

# FGM

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## City of Canal Fulton Web Site



*FGM Media, Inc. created user-friendly drop down menus for easy navigation.*



*Cascading Style Sheets were used to easily change the theme of the site without compromising functionality.*



*Rotating images on the Home Page showcase the City of Canal Fulton.*



### Challenge

The City of Canal Fulton needed a dynamic new design for their web site. The web site needed to be designed to accommodate a large amount of changing information that was both clearly presented and easily accessible to users. Additionally, the new site's theme needed to easily change with the seasons without interfering with the functionality of the site.

### Solution

The City of Canal Fulton needed a clean and professional design with a friendly small town feel. To showcase the beauty of the city without bogging down the site with unnecessary clutter, rotating images were set up on the home page.

Additionally, the City of Canal Fulton requested the colors of the web site change with the seasons. Utilizing Cascading Style Sheets, the theme of the site was set up to change from season to season automatically and without compromising the functionality of the web site.

The site was designed to accommodate a large amount of information that was both clearly presented and easily accessible to users. The content was organized, and sidebars were utilized to provide quick and easy access to important information such as upcoming events, city news, and downloadable documents. For fast and easy navigation, quick links, and dropdown menus were added.

*"We now have a first rate website at a modest price that's a perfect fit for our emergent community."  
— Mark Cozy, City Manager*